

2016-06-26

INVITATION

Welcome to *Green Zone Culture Leadership*

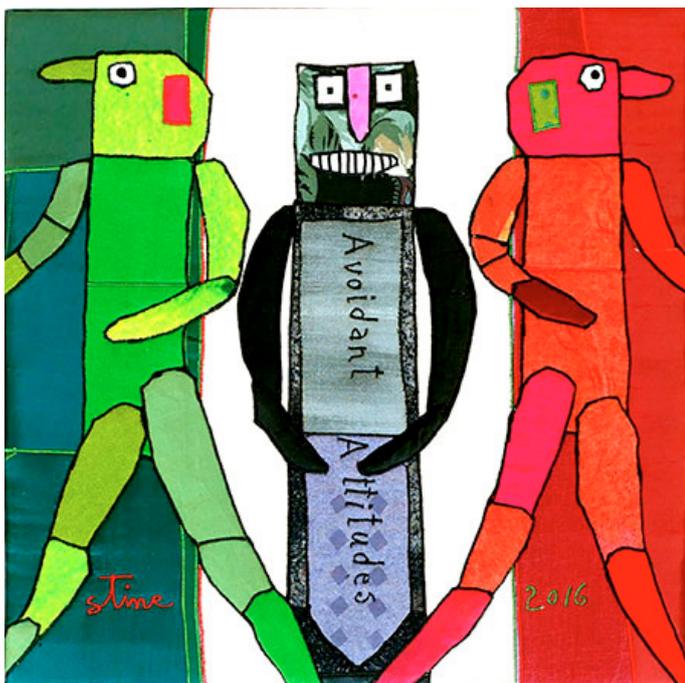
The Art and Science of Trust-Based Relationships



A Leadership program developed by Ron Luyet, Celeste Blackman and Jim Tamm.

THE GREEN ZONE CULTURE GROUP:

Leaders accomplish success through others. No matter what type of business, its complexity or size, the primary challenge for most leaders is managing the people side of the business. However, most leaders have not been trained in the social intelligence skills necessary to build trust, engagement and collaboration; those conditions that inspire people to show up fully, put forth their best efforts, be accountable and non-defensive.



This Radical Collaboration based leadership program is *three sessions spread over six months*, with applied practice assignments between each session. The program provides practical tools and experiences to increase a leader's effectiveness in relating to others in ways that increase trust.

The certification workshop for this program is three days, October 4-6, 2016 and is limited to certified Radical Collaboration trainers.

The trainers of the certification workshop will be *Ron Luyet, Celeste Blackman and Jim Tamm.*

FACILITATORS

Celeste Blackman, Ron Luyet, and Jim Tamm write about themselves and their experiences:

"Born out of our long association in the field of Organizational Consulting and our mutual respect and admiration for each others work, we have chosen to create The Green Zone Culture Group. In these challenging times we share an intention to expand individual, leader, team and organizational awareness and practice that raises the bar about what is possible in the areas of growing trust, emotional commitment, collaboration, sustainability and profitability in the world of work.

Between us, we have over a hundred years of collective expertise and practice in assisting individuals and organizations to maximize their flexibility, to awaken and capitalize their creativity and to meet change in an evolutionary way. Our goal is to assist others to build economically and ecologically sustainable and socially just organizations as well as to help leaders see ways to evolve and prosper in harmony with the planet and its inhabitants.

BIO INFORMATION ON CELESTE BLACKMAN

Individually and together we have facilitated personal and business development work for thousands of people and hundreds of organizations across many cultures. We have worked with large and small organizations, public and private, as well as governmental, religious, and non-profit organizations around the globe.

Over the past 27 years we have trained and worked with associates in 23 countries. We have the capacity to draw on the expertise of our associates in Canada, England, Estonia, Korea, Japan, China, France, Sweden, Denmark, Norway, the Netherlands, Finland, Belgium, Mexico, Peru, Argentina, Brazil, Turkey, India, Australia, New Zealand, Portugal and the United States.

PRICE

The tuition for the certification workshop will be 9 000 SEK not including room and meals at the conference center.

VENUE

Venue is not yet decided but it will be in Stockholm area.

CONTACT, INFORMATION AND REGISTRATION

The number of participants will be limited and registration will be closed by August 31 at the latest. If you would like additional information, or if you would like to register for the workshop, please contact Leif Cervin.

Leif

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Celeste is an international consultant and co-founder of The Green Zone Culture Group, a partnership of consultants dedicated to creating organizational cultures where trust, collaboration and engagement thrive. She also teaches communications in the Executive MBA program at the Wharton School of Business.



For over 20 years, Celeste's focus has been on the human side of business, helping leaders develop work environments that are characterized by open and effective communication, trust, emotional commitment, collaboration and sustainability. In an increasingly competitive business

environment this requires managers and leaders that are both personally and interpersonally savvy as well as technically competent.

Celeste is dedicated to reducing fear and defensiveness in the workplace, the underlying cause of most of the human problems in organizations. She facilitates experiences to help clients build their conflict resolution skills and learn how to navigate through difficult personal and interpersonal issues. She achieves this by combining the best of behavioral science and experiential learning to help people increase their social and emotional intelligence. She has a special interest in the emerging fields of neuroleadership and neurobiology and collaborates with neuroscience researchers to insure training experiences are brain-friendly, thus accelerating personal growth and organizational effectiveness. She is on the board of the Brain Health Foundation in Jacksonville, FL and an adviser to the Advanced Learning Institute in Denver, CO.

Celeste has worked with a wide range of clients including NASA, The Human Element Sweden, Chevron, Idaho Power, Business Consultants of Japan, The United Nations, the National Institutes of Health and the National Cancer Institute. A certified Marshall Goldsmith coach, Celeste has been coaching clients regarding career, life and performance issues for nearly 20 years. She is the former Manager of the San Mateo County Hospital Consortium's Career Fitness Center, where she provided training and coaching as part of a comprehensive retention strategy. Prior to that, she was the Director of Corporate and Career Education at Maryville University in St. Louis, Missouri.

In addition, Celeste is certified in all of the FIRO instruments, The Human Element®, Radical Collaboration® and

The Implicit Career Search™ along with the MBTI® the Step II® and the BarOn® EQ-i. She holds a Master's degree in Public Affairs and was a recipient of the Presidential Management Internship Award. Her Baccalaureate degree is in Communications.

BIO INFORMATION ON RON LUYET

Ron Luyet is a founder and principle of the Green Zone Consulting Group and a Senior Consultant with the Japanese based global consulting firm Business Consultants Inc. He has worked with Fortune 500 companies around the world for over 30 years with an emphasis on emotional intelligence for executives and creating more collaborative work environments in organizations. His clients have include private sector companies like Boeing, Seagram's, Proctor and Gamble and public sector organizations such as the United Nations, NASA, US Dept. of Defense and the National Cancer Institute. He regularly presents an 8 day Executive Leaders Program for Japanese CEOs and Presidents focused on social intelligence or Ningen-Ryoku "Human Power".



He is a master group facilitator whose classic instruction came from such group dynamics pioneers as Carl Rogers and Will Schutz.

Ron knew Dr. Schutz for forty years, and worked closely with him in the design of The Human Element® program and delivery of the Advanced Human Element Cer-

tification program which he still conducts. Ron co-designed with Jim Tamm the Radical Collaboration® Training Program now offered around the world which is the basis for the Harper Collins bestselling book *Radical Collaboration: Five Essential Skills to Overcome Defensiveness and Build Successful Relationships*. The Radical Collaboration training materials have been translated into 14 languages.

Ron co-founded The Institute for Personal Change in San Francisco, which provides a structured, intensive therapeutic program for people exploring the impact of childhood on adult behavior. Ron's work is described in his book, co-authored with Marion Pastor, titled "Where Freedom Begins".

Ron's early career was in the field of drug treatment and prevention. He was Chairman of the Palo Alto Community Drug Abuse & Prevention Programs. Ron has long been a student of meditation and comparative religions and is interested in the blending of western psychology

with eastern introspective methods. He was introduced to contemplative practice by Allan Watts in the 60s and has studied with many in the transpersonal field including, Ram Dass, Muktanadna, Oscar Ichazo, Ralph Meszner, James Fadiman, Steven Levine, and Choayam Trungpa.

BIO INFORMATION ON JIM TAMM

Jim Tamm is a former judge and an expert in building collaborative workplace environments, with 40 years experience in the field of alliance building and conflict resolution. As a Senior Administrative Law Judge for the State of California for 25 years Jim mediated almost 2,000 employment disputes. His legal decisions have impacted national labor policy and he has authored training materials that have been published in fourteen languages.

The California Senate, the California Assembly and the California Public Employment Relations Board have all honored Jim for his work building more collaborative employment environments. His most recent book, *Radical Collaboration* (co-authored with Ron Luyet) was on Amazon's top seller lists for workplace and negotiations books for most of the past ten years.

He is a former law professor and is currently on the faculty of the International Management Program of the Stockholm School of Economics, the Management Education Program at NASA, and the Leadership Academy of the University of California, Santa Cruz. Jim has a diverse client base of international organizations ranging from the United Nations, NASA, Toyota and Boeing, to universities and toy companies.



Jim is one of the designers and original faculty members of a highly successful training program designed to enhance collaborative work environments; a program that was underwritten by the Hewlett Foundation and the State of California.

Jim, a former Managing Director of BCon-Will Schutz Associates, is President of RC Group with offices in South San Francisco and Cuernavaca Mexico. He specializes in building cultures of collaboration within organizations and training other consultants and trainers how to teach collaborative skills.