

# Inbjudan



THE *Human Element*  
SWEDEN

Leif Cervin

## Seminarium med Ron Luyet 14 februari 2013

Ron Luyet kommer till Sverige för att ge en The Human Element handledarutbildning i februari. I samband med det har jag bett Ron att ge ett seminarium i Stockholm - *FIRO Theory as an approach to Social Intelligence and building Social Capital*. Det här är ett alldeles speciellt tillfälle som ingen bör missa!

### Plats och tid

Vi samlas på Piperska Muren i Stockholm. Du hittar det mitt emot Rådhuset - i hjärtat av Kungsholmen. PM har varit en festplats i 300 år och har nu återfått sin forna charm och elegans tack vare en varsam renovering av både byggnaden och parken till tidig 1700-talsmiljö. Vi börjar kl. 13:00 och håller på till kl. 16:30. I seminarieavgiften ingår kaffe.



Läs mer på [www.piperskamuren.se](http://www.piperskamuren.se)

### Pris

Seminarieavgiften inkl. kaffe är 450 kr plus moms.

### Program

Presentation av Ron och en beskrivning av seminarieinnehållet hittar du i bilagan.

### Anmälan

Jag behöver din anmälan senast den 14 januari för att bl.a. definitivt boka lokal.

Din anmälan skickar du till mig, [leif.cervin@thesweden.se](mailto:leif.cervin@thesweden.se).

Närmare information skickar jag till dem som anmält sig.

Vi ses! Hälsningar,

Leif

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## **FIRO Theory as an approach to Social Intelligence and building Social Capital**

FIRO (Fundamental Interpersonal Relations Orientation) is a research based theory of social interaction and group development originated by Dr. Will Schutz. It is the foundation for a suite of psychometric instruments (FIRO Elements B, F, S) and several organizational training programs (The Human Element & Radical Collaboration)

In this session we will explore how the FIRO model provides a powerful tool for understanding the dynamics of building trust and developing Social Capital. Social Capital being the accumulation of intangible resources developed in the course of social interactions, especially through personal and professional networks. (Reputation, Loyalty, Cooperation, Confidence, Enthusiasm, Transparency etc.)

We will examine three basic interpersonal themes Significance, Competency and Likeability as the critical foundations for establishing the interpersonal biological and psychological safety essential for high quality relationships.

We will explore specific behaviors that either hurt or help sustainable organizational relationships and FIRO's implications for effective leadership. We will look at how the theory is supported by some of the new brain science research and we will do a live demonstration of applying the theory to an organization/business problem.

Participants will be invited to actively participate exploring the FIRO themes and their practical implications.

## Bio information on Ron Luyet

Ron Luyet is a founder and principle of the Green Zone Consulting Group and a Senior Consultant with the Japanese based global consulting firm Business Consultants Inc. He has worked with Fortune 500 companies around the world for over 30 years with an emphasis on emotional intelligence for executives and creating more collaborative work environments in organizations. His clients have include private sector companies like Boeing, Seagram's, Proctor and Gamble and public sector organizations such as the United Nations, NASA, US Dept. of Defense and the National Cancer Institute. He regularly presents an 8 day Executive Leaders Program for Japanese CEOs and Presidents focused on social intelligence or Ningen-Ryoku "Human Power".



He is a master group facilitator whose classic instruction came from such group dynamics pioneers as Carl Rogers and Will Schutz. Ron knew Dr. Schutz for forty years, and worked closely with him in the design of The Human Element® program and delivery of the Advanced Human Element Certification program which he still conducts. Ron co-designed with Jim Tamm the Radical Collaboration® Training Program now offered around the world which is the basis for the Harper Collins bestselling book *Radical Collaboration: Five Essential Skills to Overcome Defensiveness and Build Successful Relationships*. The Radical Collaboration training materials have been translated into 14 languages.

Ron co-founded The Institute for Personal Change in San Francisco, which provides a structured, intensive therapeutic program for people exploring the impact of childhood on adult behavior. Ron's work is described in his book, co-authored with Marion Pastor, titled "Where Freedom Begins".

Ron's early career was in the field of drug treatment and prevention. He was Chairman of the Palo Alto Community Drug Abuse & Prevention Programs. Ron has long been a student of meditation and comparative religions and is interested in the blending of western psychology with eastern introspective methods. He was introduced to contemplative practice by Allan Watts in the 60s and has studied with many in the transpersonal field including, Ram Dass, Muktanadna, Oscar Ichazo, Ralph Meszner, James Fadiman, Steven Levine, and Choayam Trungpa.